



PROGRAM ADS FORM DANCE GALA 2009

- Do you know of a local business that would benefit from advertising in our recital program?
- How about a personal message to your child or grandchild congratulating them on their recital?
- A favorite photograph with a short message is a great way to make a recital a lasting memory.

Please follow these guidelines for submitting your advertisement or photo or message.

- ✓ Attach camera ready copy and any photos that need to be scanned (photos will be returned)
- ✓ The ad must be completely assembled and in either a supported electronic format (one file per ad) or scanner ready (one scan per ad) or there will be an additional charge for typesetting.
- ✓ Electronically formatted ads:
 - May be submitted on 3.5" Floppy, on a burned CD, or via e-mail (ads@thatsdancing.com)
 - For e-mail submissions, please make sure you include the dancer's name and the size of the ad in the subject line, and detailed contact information in the body of the e-mail.
 - Should be black and white or grey scale, be in at least 300 dpi and contain all required fonts/images
 - Supported electronic formats include a single file of type .pdf, .tif, .jpg .gif or .png
- ✓ Tips for creating an ad:
 - If you do your own typesetting, electronically formatted submissions give the highest quality results
 - All elements within the ad (pictures, background, text, etc) should have good contrast
 - All ads are printed in black and white.
 - Double check all spelling and grammar
 - Text should be written clearly and large enough to be easily read 22nd

Please check the ad size you wish to purchase:

- _____ Full Page (\$125) add \$30 for basic typesetting (up to 80 words & 4 scans) (7.0"w x 9.5"h)
- _____ Half Page (\$85) add \$20 for basic typesetting (up to 60 words & 3 scans) (7.0"w x 4.75"h)
- _____ 1/4 Page (\$60) add \$15 for basic typesetting (up to 40 words & 2 scans) (3.5"w x 4.75"h)
- _____ Business Card (\$45) add \$10 for basic typesetting (up to 20 words & 1 scan) (3.5"w x 2.375"h)
- _____ Booster (\$10) (max 80 characters)

Write booster message below: _____

Attach photos and ad artwork to this form before turning in. If waiting for a photo from Bob Lewis Dance Studio Photography, and paying for typesetting please make a note on this form stating, "Hold for photo".

Business/Patron Name: _____

Address _____

Phone Number: _____ e-mail: _____

Amount Paid: \$ _____ Cash: _____ Check #: _____

Credit card (please circle) Visa or MasterCard # _____

Exp date. _____ Card present? Yes or No (please circle)

Sold by That's Dancing Student: _____

- In order to guarantee that your ad makes it into the program, contracts are due back by: **Saturday, April 25th 2009. No Exceptions!**
- Use a separate form for each advertisement or message.

The dancer that sells the most advertisements with a minimum order of over \$1,000, will win a \$250 Scholarship to That's Dancing.